



2020 MGMA STATE AFFILIATE VIRTUAL CONFERENCE

Participating Associations:
CAMGMA, MA/RI MGMA, MDMGMA, MEMGMA, NHMGMA, NJMGMA,
NVMGMA, VTMGMA

SEPT 22-24 & SEPT 29-OCT 1

SPONSORSHIP AND MARKETING OPPORTUNITIES

PREMIER PARTNER PACKAGE:

PACKAGES	DESCRIPTION	FEE	TOTAL
CONFERENCE EXECUTIVE PARTNER	<ul style="list-style-type: none"> • Company logo, description, and hyperlink displayed on all ten participating association registration pages • Company Logo on all marketing material and housekeeping slides • Downloadable documents/marketing collateral in handout section of conference • Live Chat with attendees during conference • Inclusion of your link to schedule one on one meetings or demos during sessions • 2 min. prerecorded video during conference opening and two other time slots of your choice • Vendor raffle during conference closing (you supply picture/video of prize, winner randomly selected by event software) • Dedicated eblast and social media posts from all 10 associations pre and post conference • Full Page Color Virtual Program Book Ad • Your promotional literature included in virtual Attendee Bag • Post conference attendee list 	\$5000	

AVAILABLE SPONSORSHIPS:

SPONSORSHIPS	DESCRIPTION	FEE	TOTAL
Vendor Game Sponsor	<ul style="list-style-type: none"> • Your logo on game cards to be distributed to all attendees 	\$4000	

	<ul style="list-style-type: none"> • Your personnel provide prerecorded instructions and 2 min. company introduction during conference opening • Your personnel to announce grand prize winners LIVE and distributes prizes at conference closing • Company logo, description, and hyperlink displayed on all ten participating association event pages • Downloadable documents/marketing collateral in handout section of conference • Live Chat with attendees during conference • Inclusion of your link to schedule one on one meetings or demos during sessions • Full Page Color Program Book Ad • Your promotional literature included in virtual Attendee Bag • Post conference attendee list 		
<p>Technology Sponsor</p>	<ul style="list-style-type: none"> • Conference Log-in instructions with your logo and promotional material distributed to all attendees prior to conference • <u>OPTIONAL</u>: Act as support desk for all attendees during conference, your phone number, email and or link provided for support. • 2 min. prerecorded video during conference opening and one other time slots of your choice • Downloadable documents/marketing collateral in handout section of conference • Live Chat with attendees during conference • Inclusion of your link to schedule one on one meetings or demos during sessions • Vendor raffle during conference closing (you supply picture/video of prize, winner randomly selected by event software) • Dedicated eblast and social media posts from all 10 associations pre and post conference 	<p>\$4000</p>	

	<ul style="list-style-type: none"> • Full Page Color Virtual Program Book Ad • Your promotional literature included in virtual Attendee Bag • Post conference attendee list 		
Keynote Speaker Sponsor	<ul style="list-style-type: none"> • 2 min. prerecorded video prior to keynote • Keynote Speaker introduction (prerecorded) • Downloadable documents/marketing collateral in handout section of session • Live Chat with attendees during session • Inclusion of your link to schedule one on one meetings or demos during session • Vendor raffle at conclusion of keynote (you supply picture/video of prize, winner randomly selected by event software) • Half Page Color Program Book Ad • Your promotional literature included in virtual Attendee Bag • Recognition on all 10 participating association event pages • Post conference attendee list 	\$2500 (5 Avail)	
Attendance Certificate Sponsor	<ul style="list-style-type: none"> • Your logo on all attendance certificates • Your marketing material distributed with all certificates • 1 min. prerecorded video prior to air during opening • Vendor raffle during conference closing (you supply picture/video of prize, winner randomly selected by event software) • Half Page Color Virtual Program Book Ad • Your promotional literature included in virtual Attendee Bag • Recognition on all 10 participating association event pages • Post conference attendee list 	\$2000	
Virtual Attendee Bag Sponsor	<ul style="list-style-type: none"> • Your logo with hyperlink on all virtual attendee bags • Your promotional literature included in virtual attendee bag • 1 min. prerecorded video prior to air during opening • Vendor raffle during conference closing (you 	\$2000 SOLD	

	<p>supply picture/video of prize, winner randomly selected by event software)</p> <ul style="list-style-type: none"> • Half Page Color Virtual Program Book Ad • Recognition on all 10 participating association event pages • Post conference attendee list 		
Break Out Session Sponsor	<ul style="list-style-type: none"> • 1 min. prerecorded video prior to session • Speaker introduction (prerecorded) • Downloadable documents/marketing collateral in handout section of session • Live Chat with attendees during session • Inclusion of your link to schedule one on one meetings or demos during session • Vendor raffle at conclusion of session (you supply picture/video of prize, winner randomly selected by event software) • Recognition in Program Book • Recognition on all 10 participating association event pages • Post conference attendee list 	\$1000 (16 avail)	
Break Sponsor	<ul style="list-style-type: none"> • 1 min. prerecorded video to air during break • Logo and information scrolling during remainder of break • Downloadable documents/marketing collateral in handout section of break • Live Chat with attendees during break • Inclusion of your link to schedule one on one meetings or demos during break • Vendor raffle during conference closing (you supply picture/video of prize, winner randomly selected by event software) • Recognition in Program Book • Recognition on all 10 participating association event pages • Post conference attendee list 	\$500 (17 available)	

COMMERCIALS - 90 total minutes available:

(To air during conference breaks; you may request date/timeslot however scheduling is at the discretion of the CORE)

COMMERCIALS	DESCRIPTION	FEE	TOTAL
Up to 1 Minute Pre-Recorded Commercial	.mp4 file required	\$100 Each 10% discount for 3 or more	
Up to 2 Minute Pre-Recorded Commercial	.mp4 file required	\$200 10% discount for 3 or more	
Up to 5 Minute Pre-Recorded Commercial	.mp4 file required	\$500 15% discount for 3 or more	

WEB BANNER AD:

ADS	DESCRIPTION	FEE	TOTAL
Rotating Web Banner with hyperlink	All State affiliate websites	\$1500	
Rotating Web Banner with hyperlink	Per state affiliate website	\$250	

VIRTUAL PROGRAM BOOK ADVERTISING:

ADS	DESCRIPTION	FEE	TOTAL
Program Book Inside Front or Inside Back Cover	Color Ad	\$500 (2 available)	
Program Book Back Cover	Color Ad	\$500	
Program Book Full Page Ad	Color Ad	\$350	
Program Book Half Page Ad	Color Ad	\$200	

SPONSOR ADD ON BONUS OPTION:

EXHIBITOR BONUSES	DESCRIPTION	FEE	TOTAL
Attendee Bag Participation	Your promotional literature included in virtual attendee bag	\$100	
Gift Registration	Sponsors may gift registration for attendees (Must be a Practice Manager/Administrator)	\$80 each	
Vendor Raffle	Raffle a prize during our closing session. You may be on video or submit picture. Attendee lists.	\$250	

REGISTRATION INFORMATION: Choose your contact person carefully. This person will receive ALL communications, forms, and invoices. Timely return of all materials ensures your company's ability to take advantage of all opportunities.

Contact Name	Title	
Organization	Business Type/Product	
Mailing Address	City	State
Zip Code	Phone	Fax
E-Mail Address*	Website	

***Legible e-mail is required in order for you to receive confirmation.**

Company name as you would like it to appear on promotional materials:

PAYMENT INFORMATION

Grand Total: \$

- Sponsorship will be assigned upon receipt of **FULL PAYMENT.**
- Enclosed is Check# _____ in the amount of \$ _____ payable to **Core Association Partners.**
- Charge \$ _____ to the following credit card: MasterCard Visa AMEX

Card Number	Expiration Date	Security Code
Cardholder's Name (Please Print	Cardholder's Signature	
Card Billing Address		

CANCELLATION POLICY: A Sponsor shall have the right to cancel this agreement at any time by written notice to Show Management. If Show Management receives notice of cancellation on or before September 7, 2020, Show Management will refund 50% of the Sponsor's total fees. If notice of cancellation is received after September 7, 2020 no refunds will be issued.

Submit this form along with your payment to:

Email: staff@coreassociationpartners.com

Mail: Core Association Partners, P.O. Box 3403, Hamilton, NJ 08619

Questions: Call 866-793-4422